

When customer and community homes, business, and infrastructure are in harm's way, **an accurate**, **speedy response is non-negotiable**.

Quick-start your make safes and repair assessments immediately following natural disasters with **priority access to inspection-grade imagery** of impacted areas.

# REDUCE RISK AND DELIVER FASTER OUT-COMES WITH POWERFUL DAMAGE ASSESSMENT TOOLS

Introducing ImpactResponse, our expanded post-catastrophe program







### QUICKLY ASSESS DAMAGE AT SCALE

Easily scan the area of impact across an entire region and understand which of your client's policies have been affected, without waiting to send loss adjusters on site.

## DELIVER A FASTER CLAIMS RESPONSE FOR INSURERS

When lives are disrupted, speed matters. We capture post-catastrophe imagery within days of an event to ensure you have the insights you need when it matters most.

## TRIAGE REPAIR CREWS TO STREAMLINE INSPECTIONS

When ground access is limited and inspection resources are stretched, assess the scope and severity of damange to triage your response. Identify which properties are a "total loss" to start the payout without delay, and save valuable field resources for the most complex claims.



## INSPECT PRE-CAT IMAGERY TO PLAN REPAIRS

Compare post-cat imagery with historical and pre-cat captures to get the full context. Every ImpactResponse subscription comes with our regularly updated Vertical imagery, refreshed across Australia up to six times annually and covering over 448,000km² — so you can confidently compare pre-/post-catastrophe surveys to measure impact and validate the cause of damage.



## RIGHT-SIZE REPAIR ESTIMATES FROM YOUR DESK

In a few clicks, get accurate measurements to validate repair estimates and avoid claim overpayment. Fences, driveways, pools, façades, windows, sheds — all can be measured quickly and easily with Nearmap ImpactResponse, Vertical, and Oblique imagery.

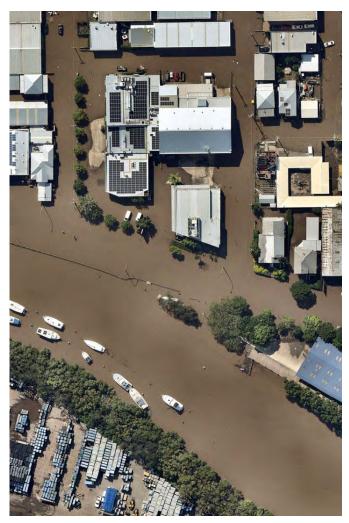


# MITIGATE RISK ON NEW BUSINESS

With over 10 years of historical imagery, as well as proactive captures of new events, you have a rich dataset to inform your risk selection and cat modeling.

## COMPREHENSIVE, PROACTIVE AERIAL **COVERAGE TO ACCELERATE RELIEF**

Australia is prone to a wide range of severe events that pose a significant threat to our natural and built environment, and to the sustainability of our world. Since the Black Summer bushfires, catastrophe-related losses are estimated at \$11 billion. Equipping your team with the technology to deliver an effective response has never been more critical.



MAR 2022 | ALBION, QLD AU

#### INDUSTRY-LEADING TURNAROUND

Top insurers & government agencies rely on our proactive captures and unmatched publishing speed.

#### **EXCLUSIVE PREMIUM SURVEY ACCESS**

Priority access to new content, with real-time updates from our team.

#### **CONSISTENT HIGH QUALITY**

We capture between 5.5 and 7.5cm, so measurements and identifiable detail are consistent across surveys.

#### **EASY TO PLUG AND PLAY**

Non-technical teams benefit from our intuitive MapBrowser web application with built-in measurement and annotation tools, while GIS teams can integrate post-cat surveys into their preferred platform with WMS.

#### **ENRICHED BY HISTORY**

Our imagery goes back to 2009 library, updated multiple times per year, and is at your fingertips 24/7.

#### ON-DEMAND TECH SUPPORT

Our support and customer success teams are there for you when you need them.

## NEARMAP IMPACTRESPONSE AT A GLANCE

## UPTO 15,000 KM<sup>2</sup> PER SEASON

Nearmap ImpactResponse includes rapid capture of

Hail













**Earthquake** 

"The more people who can have access to a tool that provides them with that situational awareness, the better. Nearmap provides us the solution we need to maximise our resource and provide the greatest benefit to our communities."

- Brent Hoade, Disaster Relief Australia

Bushfire

Cyclone, Monsoon, **Tropical** Storm

